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Center Scan

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Published for the employees, medical staff and volunteers of Saint Cloud Hospital.

Legislators Hear Hospital Concerns



Representatives Jeff Bertram (District 16B), Dave Gruenes (District 17B), Marcus Marsh (District 17A), Bernie Omann (District 16A), and Stephen Wenzel (District 13B) attended the hospital's yearly legislative dinner on December 18, 1991. The legislative dinner provides an opportunity for the hospital's board of directors, executive council and chief of staff to discuss prominent health care issues with area legislators.

Public Relations Changes Name to Communications

Public Relations is no more. The marketing division continues to provide marketing support, creative advertising services, media relations, special event coordination, publications and assistance with legislative affairs, but now it does so under the department heading of Communications.

Newly hired manager Sharon Lesikar made the change because she felt that the public relations title was too limiting. "Communications better describes the department and the services we provide," she said. "It also reflects the fact that our department plays a major role in communicating with the hospital's constituencies, including employees, physicians and board members."



SAINT CLOUD HOSPITAL
 A REGIONAL MEDICAL CENTER

Patient Access Card

Please carry this card with you.

JAMES JOHNSON

12-34-56

/12/34

Specialty Care Closer to Home

Patient Cards Identify Who's Who

By the time you read this Center Scan, Saint Cloud Hospital will have begun distributing its first Patient Access Cards.

The Patient Access Cards identify patients by name, medical record number, and birthdate. When presented upon admission to the hospital as either an inpatient or outpatient the card will be used to instantly access the correct patient's information, lessening the chance of error and reducing waiting time. The Patient Access Card should not be confused with a credit card.

Cards will be distributed to patients 16 years of age and older who are discharged on or after January 1, 1992. Approximately two weeks is expected between a patient's discharge and the mailing of the Patient Access Card. Patients are encouraged to carry and present their Patient Access Cards whenever accessing services at Saint Cloud Hospital.

Holly Ball Festivities Raise Record Amounts

The 1991 Holly Ball/Tree Festival, held in early December, raised \$52,000 for the hospital's hospice program. This was over 20 percent more than the amount raised last year, according to Barbara Brown, event facilitator.

"The Remembrance Tree and the sale of Christmas collectible items, both new this year, were significant in helping us raise as much money as we did," Brown said.

The 15-foot Remembrance Tree was designed to symbolize and honor cherished memories of Hospice patients. A scroll next to the tree listed the names of several hundred former hospice patients.

"We got an overwhelming response from the family members of those hospice patients requesting that their loved one's name be included," Brown said. "And many of them also



Roger Oberg, vice president of marketing and planning, Holly Ball co-chairs Dian Gray and Judy Miller, and John Frobenius, hospital president, were photographed at the presentation of a \$52,000 check to Saint Cloud Hospital.

chose to make a donation."

Close to 1,000 people attended the 17th annual Holly Ball dinner and dance, and more than 2,000 people attended the 4th annual Tree Festival.

Protection Plan Safeguards Infants

St. Cloud may be a relatively safe place to live, but as some highly publicized events have shown over the last couple of years, it isn't immune to disturbing crimes.

The Family Birthing Center (FBC) has recognized prevention and staff and family education as key components to infant safety and has tightened up some of its practices to further safeguard infants and their families. It has always been the case that FBC families are given the freedom to enjoy their children with a minimum of restraint. But now the line defining that minimum of restraint has been moved to narrow the possibility of child abduction.

"A couple of incidents involving infants in Central Minnesota have alerted us to the fact that yes, it can happen here," said FBC assistant manager Janna Cannon. "We decided to examine what we do on the unit, and put together a plan for the future." A task force formed including Bill Becker, safety & security coordinator, and made a number of safety recommendations that have been integrated into an infant safety plan.

Included in the plans are routine footprinting and a recommendation that parents photograph infants soon after birth. But the major change that Cannon wants employees to be aware of relates to transportation of infants. "We have changed the rules so that within the hospital infants will be transported by bassinet only. If an employee sees anyone carrying a newborn wrapped in hospital blankets, we want them to stop that person and find out why. It might cause some embarrassment, but it will be worth the risk."

Benefits

Medical Plan Changes

On February 1, the new medical plan changes went into effect and they include:

Prescription Drugs: The prescription drug co-pay changed from \$7.00 to \$10.00 for the Option II and Option III programs.

Outpatient Mental Health: The new outpatient mental health benefit consists of 16 hours paid at 80 percent by Saint Cloud Hospital and 20 percent paid by the employee if the counseling is performed by a licensed consulting psychologist, a Rule 29 mental health center, an outpatient facility of a hospital, or psychiatrist.

Contributions: New premiums went into effect on January 1 for February 1 coverage. Specific contribution amounts are available in the "Medical Benefit Comparison" brochure found in the Benefit Resource Center.

New identification cards will be sent to all employees and covered dependents in approximately three weeks.

For employees participating in Option III - Select Care, effective February 1, Women and Children's Medical Center is a participating facility.

If you have any questions about your medical benefits, please contact Lola Brysz or Laura Burns in compensation and benefits, ext. 3626 or ext. 4612.

Reader Survey

To our readers:

First, thanks for taking the time to read this issue of the Center Scan. We are surveying the readers of hospital publications in hopes of improving our service. It would help us a great deal if you would take a few minutes to answer the following questions and then send this Center Scan back to the Communications Department. If you are an employee, physician or volunteer, you can do that through the inter-office mail; if you are a guest, you may leave it at the main entrance information desk. Your assistance is important, because it can help us produce a better publication.

1. Which of the categories below best describes you? (check one)

Patient (skip question 2)

Visitor (skip question 2)

Physician (skip question 2)

Volunteer

Employee

2. As an employee or volunteer, how many years have you been working or volunteering at SCH?

less than 1 year

1-3 years

more than 3 years

3. The Center Scan is published 8 times each year. How often do you read at least part of it?

maybe one issue each year

every other issue

every issue

4. Does anybody else read your copy of the Center Scan? If so, who?

5. Some Center Scan stories provide information about individuals, others talk about programs. Which do you prefer?

stories about individuals

stories about programs

6. The primary goal of the Center Scan is to keep employees informed about developments around the hospital. How effective do you feel it is in accomplishing this goal?

very effective

somewhat effective

not very effective

not effective at all

7. Are there any stories that you would like to see in future issues?

8. Regular features in the Center Scan include Benefit Wise, Achievements, Promotions, and New Management. Do you read these regular features?

Benefit Wise yes no

Achievements yes no

Promotions yes no

New Management yes no

9. When you do read the Center Scan, how much time do you spend reading it?

15 minutes or more

10 - 15 minutes

5 - 10 minutes

less than 5 minutes

10. Please complete this statement: The one thing I'd improve in the Center Scan is:

11. Overall, how would you rate the Center Scan?

excellent

good

fair

poor

12. A.) Where do you usually pick up a copy of the Center Scan?

B.) Is this a convenient location for you?

Yes No

The following information is for statistical purposes only.

1. What is your age?

0-18

19-34

35-64

65+

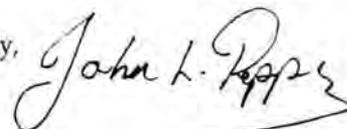
2. Are you male or female?

Male

Female

Please return this completed survey, either through the inter-office mail, or by leaving it at the main entrance information desk. Thank you for your help.

Sincerely,



John L. Pepper, editor.

New Management

Jeanie Rogers, radiology, has been promoted to assistant manager, diagnostic imaging. Her responsibilities include fluoroscopy and diagnostic imaging, patient transportation, film filing and processing, portable imaging, emergency trauma, and the mobile service. Previously, Rogers was a supervisory radiographer.



Bob Johnson has been appointed as director of cardiology services. The position of director of cardiology services will encompass line management of cardiac diagnostics, diagnostic and cath lab nursing services, cardiac rehabilitation, and cardiology outreach services. Included in Johnson's responsibilities will be coordination of the cardiology and cardiac surgery product line throughout the hospital. Johnson comes to Saint Cloud



Hospital from the 700 bed St. Joseph Mercy Hospital, part of the Catherine McAuley Health System in Ann Arbor, Michigan where he was administrative director of the cardiology, hemodialysis, and special diagnostic services of that organization.

Tom Nahan, radiology, has been promoted to assistant manager, special imaging. He is responsible for nuclear medicine, ultrasonography, MRI, CT Scanning, and works closely with the supervisory staff in special procedures. Previously, Nahan was chief radiographer in diagnostics.



Sharon Lesikar has been appointed as manager of communications (previously public relations). She oversees the functions of media relations, publications, and advertising. Lesikar comes to us from Methodist Hospital in Minneapolis where she was manager of public relations.



PROMOTIONS

- Joanne Braegelmann, data entry operator, to information help specialist.
Robert Bryant, resp. therapy tech. (non-cert), resp. care, to cert. resp. therapy tech.
Renee Callen, housekeeping aide, environmental services, to environmental services supervisor.
Judy Henneman, licensed practical nurse, float pool, to graduate nurse.
Susan Kelm, med. rec. clk-adm, medical records, to medical rec. clk-outpatient.
Margaret Lange, reg. resp. therapist, respiratory care, to staff development coord.
Patricia Olson, licensed practical nurse, 6 South, to graduate nurse.
*Joal Peitz, resident assistant, Recovery Plus, to Recovery Plus counselor.
Patricia E. Roncarati, nutrition assistant, nutrition services, to transcriber.
Kathleen Ruprecht, lead pharmacy technician, pharmacy, to pharmacy purchasing coordinator.
Sharon Schlangen, receptionist/secretary, physician billing, to practice support tech., practice support.
*Karla Schmit, escort/shuttle service, safety & security, to mental health spec., MHU.
Roxann Schmitz, staff radiographer, radiology, to technical supvr., mammography.
*Troy Schoenberg, laundry aide, laundry, to washer operator.
Laura Shinn, staff occupational therapist, O.T., to sr. occupational therapist.
Jean Stock, licensed practical nurse, float pool, to graduate nurse.
Linda Tannenbaum, telecommunications att'd., telecomm, to Recovery Plus counselor, Rec. Plus.
Linda Voigt, med. rec. analysis/prog. clerk, to recept./secretary, practice support.
Joan Willenbring, licensed practical nurse, float pool, to graduate nurse.
* Will work both positions

ACHIEVEMENTS

- Bob Bryant, respiratory care, passed the National Board for Respiratory Care exam.
Lonnie Folsom, Recovery Plus, passed his national certification as a relapse prevention specialist.
Sharon Hovde, manager of Northway Surgicenter, passed her nursing administration certification examination.
Dale Kutzorik, resident assistant, Passage Home, received his certified chemical dependency practitioner certification through I.C.D.P.
Bob Mathes, radiology, completed his vascular ultrasound test to become a registered vascular technologist.
Pat Poster, 6 South, passed her ANA gerontology nursing certification.
Carol Rentz, 4 Northwest, successfully passed her medical-surgical certification exam.
Suzanne Rodell and Jennifer Harris, nutrition services, passed their registration exam to become registered dietitians.
Mike Zyvoloski, cardiovascular technician, successfully passed the certification level for cardiovascular technology.

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Center Scan is published monthly by the communications department. Any comments or questions should be addressed to the editor.

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A RECYCLED AND RECYCLABLE PAPER

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